



November 2008

# VIT - TBI NEWS



## Ground Breaking Ceremony

KRAMSKI Stamping and Molding India Pvt Ltd, a subsidiary of KRAMSKI GmbH, a high precision metal stamping and plastic moulded components manufacturer headquartered in Pforzheim, Germany, has commenced work on the construction of its manufacturing plant on a 10-acre site at Irayankadu near Vellore. The bhoomi pooja (ground-breaking ceremony) was performed in the presence of the company's Chairman Mr. Wiestaw Kramski, Vellore Collector, Mr. Dharmendra Pratap Yadav I.A.S. and VIT University Chancellor Mr.G. Viswanathan on 14<sup>th</sup> sep 08. This company is being supported under 'Soft-Landing' initiative of VIT TBI.



## Entrepreneurship Awareness Camp

An Entrepreneurship Awareness Camp was organised between 4<sup>th</sup> and 6<sup>th</sup> September 08. 140 students of VIT University attended the programme. The inaugural function was presided over by Mr.G.Viswanathan, Chancellor, VIT University. Mr. Subramani Ramachandrappa, Chairman and Managing Director, Richcore Life Sciences Pvt., Ltd., Bangalore was the Chief Guest. Students belonging to Science & Technology streams (both under graduate and Postgraduate) participated in the camp.



Speakers from academia, industry, and banks acted as resource persons. The participants got an insight into the concept of entrepreneurship.



## Life as an Entrepreneur – Lecture Series Dr. K.B. Chandrasekar, CEO, Jamcracker Inc., USA

VIT TBI and E-Cell of VIT launched a lecture series titled 'Life as Entrepreneur'. The inaugural lecture of this program was organised on 16<sup>th</sup> October 2008 and Dr. K.B. Chandrasekar, a serial entrepreneur from USA shared his experience. The passion, enthusiasm and conviction of his message motivated the participants.



## TePP Outreach Centre activities

Three projects were recommended for funding support to DSIR under Micro TePP scheme after review of the presentations by the TePP Outreach Centre Monitoring Committee Meeting (TMC) held at our TBI on 23<sup>rd</sup> July. The innovators will get financial support to the tune of Rs. 75,000/- for developing proof of concept models.



Mr. Tamilvanan



Mr. Kunal Agarwal



Dr. Annamalai Senthilkumar



Mr. R. Balajee Rajaram

### Candidates recommended for funding

- **Mr. Kunal Agarwal** of Final Year B.Tech.,(Mech.) School of Mechanical & Building Sciences.
- **Mr. Tamilvanan**, an innovator from Nannilam.
- **Dr. Annamalai Senthilkumar**, Asst. Professor Chemistry Division, School of Science & Humanities, VIT University.















### VITTBI's incubatee gets TePP Grant

- **Mr.R.Balajee Rajaram**, an incubatee of VIT-TBI was assisted in the preparation of an innovative proposal and guided on the modalities. He has been sanctioned a grant **by TePP program of DSIR**. This will help him develop a Versatile Internet Communication Equipment (code named as "VICE").

### L-RAMP Nodal Centre activities

#### L-RAMP Students Project Support

VITTBI, constantly encourages students of VIT University to work on socially relevant problems and to find sustainable solutions with social impact. **Four innovative student** projects were selected for funding under the innovative students project support scheme. This initiative is supported by L-RAMP.

Title of the Project	Students	Guide
1. Smart windows  <b>Sanctioned Amount: Rs. 50,000.00</b>	 Rahul Rawat	 Dr. A Mary Saral
2. Performance optimization of a single cylinder diesel engine fuelled with biodiesel  <b>Sanctioned Amount: Rs. 50,000.00</b>	 Ankit Sonthalia	 Hitesh Trivedi
		 Mr. T. Elango
3. Biomethanization of waste food from VIT Mess  <b>Sanctioned Amount: Rs. 48,000.00</b>	 Maitri C. Contractor	 Trisha Barfiwala
	 Namrata Bhandarkar	 Dr.KV.Bhaskara Rao
4. Ethanol production from agricultural waste  <b>Sanctioned Amount: Rs. 50,000.00</b>	 Amit Kumar	 Ankit Srivastava
	 Prashant	 Yashpal Kumar
		 Dr. Kalaichelvan





## My Idea Program

My Idea Programmes were organized at VIT-TBI on 2<sup>nd</sup> September 2008 and 20<sup>th</sup> October 2008 with the support of L-RAMP, IIT Madras.

IETE (Institute of Electronics & Telecommunication Engineering) of VIT University and E-Cell were actively involved in the competitions and in the overall coordination

L-RAMP Nodal Centre also organised the My Idea Programme in the following Engineering Colleges with the support of L-RAMP, IIT Madras.

- 1) Arunai Engg College, Thiruvannamalai on 9<sup>th</sup> September, 08
- 2) Sri Nandhanam College of Engg. & Tech., Tirupattur on 20<sup>th</sup> September, 08 and 21<sup>st</sup> October 08
- 3) Velammal Engg. College, Chennai on 26<sup>th</sup> September, 08



## Reaching Out @ TiE Chennai

VITTBI puts in continuous efforts to reach out to innovators and entrepreneurs. One such attempt is through TiE Chennai's 'My Story' events. This helps VITTBI to raise awareness about Business Incubation among prospective entrepreneurs. VITTBI put up a stall and got a 'Speaker Slot' during the sessions held on 23<sup>rd</sup> September 2008 and 22<sup>nd</sup> October 2008.



## Advisory Committee Meeting

The Ninth Advisory Committee Meeting of VITTBI was held on 14<sup>th</sup> October 2008. Mr. G. Viswanathan, Chancellor, VIT University chaired the meeting. Mr.H.K.Mittal, Advisor & Head-NSTEDB and other members reviewed the progress of the TBI and offered their inputs for its growth.



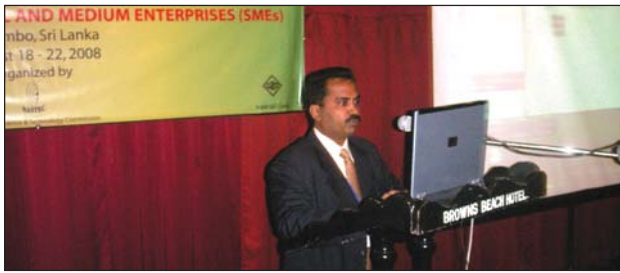
## Project Management Committee meeting under Seed Fund scheme of Technology Development Board

A Project Management Committee meeting on seed fund was held on 29<sup>th</sup> July in our TBI. The meeting considered 3 applications from our incubatees seeking seed fund.



## Visits

Dr.D.P.Kothari, Vice Chancellor, VIT and Mr.A.Balachandran, General Manager-TBI attended an International conference on "South-South Cooperation for facilitating Technology Transfer and Development of SMEs" organized by National Science Foundation, Sri Lanka and NAM S & T centre, New Delhi, held in Negombo, Sri Lanka from 18<sup>th</sup> to 23<sup>rd</sup> August,2008.



Dr. D.P. Kothari presented a paper on 'South-South Cooperation for Technology Transfer and Development of Small and Medium Enterprises: VIT Experiences' and Mr. A. Balachandran presented a paper on 'Role of Business Incubation Systems for facilitating Technology Transfer and Development'.

**Ms.Sudha Rajagopalan, Project Coordinator-TBI** attended a National level TePP review meeting held at IT-BHU, Varanasi on 22<sup>nd</sup> and 23<sup>rd</sup> August 2008

**Mr.A.Balachandran** participated in a DST seminar on "Setting the Stage for Seed Funding of Startups in Business Incubators" held at Indian School of Business, Hyderabad on 29<sup>th</sup> August 2008 and presented VIT-TBI's experience in the "Seed Fund Scheme"

## In the news



German multinational firm to set up plant near Vellore. Move to bring top-notch technology in metal stamping and plastic moulding to Indian customers

The company is being started with an initial investment of Rs.13 crores It will begin commercial production in April 2009.

VELLORE: KRAMSKI Stamping and Molding India Pvt Ltd, a subsidiary of KRAMSKI GmbH, a high precision metal stamped and plastic moulded components manufacturer headquartered in Pforzheim, Germany, has commenced work on the construction of its manufacturing plant on a 10-acre site at Irayankadu, 16 km from here on the Vellore-Bangalore National Highway. The bhoomi pooja (ground-breaking ceremony) was performed in the presence of Chairman Wiestaw Kramski, Vellore Collector Dharmendra Pratap Yadav and VIT University Chancellor G. Viswanathan recently. S. Nagarajan, Manager-Production, KRAMSKI Stamping and Molding India Pvt Ltd, Vellore, told The Hindu on Friday that the company mainly produced very high precision metal and plastic parts for leading companies in the automotive, electronics, telecommunication and health care industry. The goal of the Indian company is to bring the top-notch German technology in metal stamping and plastic moulding to the Indian and Asian customers. The company has its plants in Florida, the U.S. and Katunayake, Sri Lanka. The Vellore plant would come up on a plinth area of 26,000 square feet, of which 22,000 square feet would be occupied by the shop floor. One building would come up in the first year and three or four buildings in the next five years. The company, being started with an initial investment of Rs.13 crores, will begin commercial production in April 2009, and would cater both to Indian and global customers. The products of the company are technology-

intensive and blended with German know-how and skills. While the company has so far employed 17 persons for the Vellore unit, it planned to employ about 100 persons in the next three years. Three of its staff members are currently getting trained in Germany, while two more would be going to Germany for training. KRAMSKI, which has currently located its office in the Vellore Institute of Technology-Technology Business Incubator (VIT-TBI), has signed a Memorandum of Understanding with the VIT-TBI for soft launching of the company in Vellore.. The VIT-TBI is offering a complete range of business incubation support to facilitate the launch of the company, said Mr. Nagarajan

The Editor, VIT-TBI NEWS

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