



VIT-TBI

Vellore Institute of Technology –
Technology Business Incubator

(Sponsored by: Department of Science & Technology, New Delhi)

VIT UNIVERSITY

Vellore - 632 014, Tamil Nadu, India

VIT-TBI NEWS

October 2012



Advisory Committee Meeting

The 14th Advisory Committee Meeting of VITTBI was held on 27th September, 2012. Dr. G. Viswanathan, Chancellor chaired, the meeting

New Projects Inducted for Incubation

Incubatee : Mr.Anupam Rudranand
TCorpus Analytics, Bangalore

Project: Development of Financial Services management solutions and Intellectual Property Management solutions. A project screening committee meeting was held on 11th September, 2012 to consider this project for incubation



Innovators Meet @ Chennai



Innovators Meet @ Hyderabad

TREMAP Innovators Meet

VITTBI is one of the partner agencies of TIFAC, (Govt. of India) under the Technology Refinement and Marketing Assistance (TREMAP) program as a Technology Commercialization Facilitation Agency (TCFA). Under this initiative VITTBI organised an Innovators Meet at Chennai on 11th August, 2012 and at Hyderabad on 31st August, 2012. Over 30 participants attended this program and some of the projects presented are being considered for support.

Visit to Mano River Union Countries under UNIDO YES_DI Program



VIT-TBI undertook a follow up mission visit with UNIDO Centre for South-South Industrial Cooperation (UCSSIC), New Delhi to Mano River Union Countries viz. Cote D'Ivoire, Guinea, Liberia and Sierra Leone from 3rd October -12th October'12. Mr. A. Balachandran, GM, VIT-TBI and Mr. Krishna P Lall, Acting Director, UCSSIC represented their respective organizations in the mission. The mission activities included following:



a) Conducting four 'Possibility Mapping' workshops under the UNIDO supported Youth Entrepreneurship Skills Development Initiative (YES_DI) in the cities of Abidjan, Conakry, Monrovia and Freetown,

b) Reviewing the status of projects of entrepreneurs and resource person participants,

c) Meetings with the local UNIDO, Mano River, various ministries, Industry and Government officials concerned to seek funding and facilitation support to the ventures



The mission activities were well received by all the stakeholders and most objectives of the mission were met.

Entrepreneurship Awareness Camp

VIT-TBI conducted Entrepreneurship Awareness Camp from 12th to 14th October 2012. Around 55 students from VIT University and other institutions attended this programme. Speakers from academia, industry, and banking sector were invited as resource persons. The participants got an insight into various aspects of starting a new venture and were motivated to pursue entrepreneurship as a career option.



Technology Entrepreneurship Development Program on Food Processing



VIT-Technology Business Incubator organized a Technology Entrepreneurship Development Programme (TEDP), of one month duration between 22nd of August and 23rd of September, 2012. The program aimed at training Science & Technology graduates and diploma holders in the essentials of conceiving, planning, initiating and launching an economic activity or an enterprise successfully.



About 15 participants from Vellore and nearby places attended the programme. The programme was well received by the participants. Resource persons from academia, industry, funding agencies and TBI were invited to deliver lectures. Videos and workshop mode of learning were employed. The participants were encouraged to come up with business plans and several discussions and presentations of the same amongst the group were facilitated.

Reaching out @ Pluggdin, Bangalore

VITTEBI took part in unpluggd an event organized by Pluggdin focusing on Technology Startups in Bangalore on 7th July, 2012. Hundreds of startups visited our stall and had a discussion.



Reaching out @ TiE Chennai

VITTEBI took part in the TiE Chennai Super Saturday organized by TiE Chennai on 14th July, 2012 at Chennai. Mr. A. Balachandran, General Manager, TBI was a panelist in the event.

Reaching out @ Startup Saturday, Chennai

Startup Saturday is a social networking event organised by Headstart.in for the budding entrepreneurs. Mr. A.Balachandran addressed a group of prospects during Startup Saturday held on 11th August, 2012

Reaching out @ Silicon India Startup City

VIT-TBI had a stall in the Silicon India Startup city event held on 2nd July 2012 at the NIMHANS Convention Center in Bangalore. Our stall had more than 100 footfalls and the prospects were informed the details about incubation program.

Visits and Training



Mr. A. Balachandran, General Manager was invited for a stakeholder discussion on 'Youth Enterprise Review' organized by Intel & DST on 25th April '12 in New Delhi and he was a speaker in the BoP Energy Submit (in the Incubation track) organized by GIZ in New Delhi on 27th April '12.

In the News (The Hindu 28th October 2012)

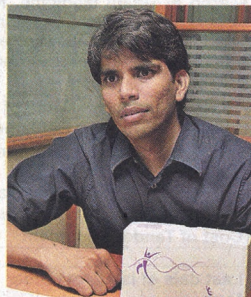
Send in your saliva and know your disposition for diseases

Ramyá Kannan

CHENNAI: April 19, 2003 was a significant day in history. As researchers at the Human Genome Project announced that they had sequenced the entire human DNA, it seemed as if a bright new light has been turned on. At the same time, a smaller light turned itself on in the head of Saleem Mohammed.

Armed with a doctorate in bioinformatics, this young Chennaivasi saw immense potential in that sequencing. What followed was a long story, but suffice it to say that the result was Lifelong Wellness, a DNA-based wellness programme that is aimed at identifying and preventing genetic predispositions for certain diseases (such as diabetes, for instance,) into serious disorders.

XCODE Life Sciences, a biotech start-up Dr. Saleem helped set up, was initially in



Saleem Mohammed

the Vellore Institute of Technology-Technology Business Incubator, with funding from the Department of Science and Technology. So what does XCODE do?

"The company, through its extensive research on DNA and genome mapping, will aim to provide personalised, professional and reliable information for health and wellness enthusiasts," Dr. Sa-

leem says. Currently, when you sign up with XCODE (<http://xcode.in>), they will send home a container in which you can collect your saliva and send it back to them.

"A DNA assessment gives you an insight into the various predispositions that your genes can result in. The fact that you can prevent or delay the health condition means you are on the safer side. We specifically screen you for the following lifestyle conditions through your saliva: Diabetes (Type 1 and 2); obesity; cardiovascular diseases (heart attack, sudden cardiac arrest, hypertension, coronary heart disease and atrial fibrillation); and stroke," Dr. Saleem explains. Now an assessment costs Rs.10,000.

The samples are sent to a laboratory in Hyderabad for testing, and on the basis of the genetic testing results, XCODE's unique algorithm calculates an individual's

risk. "It is personalised healthcare, as far as we can take it now. We have trained genetic and nutrition counsellors to give clients the results of their tests. Some of the stuff, if wrongly interpreted, can be scary. Remember, these are all lifestyle diseases; even a genetic propensity can be countered through a healthy lifestyle," he adds.

The algorithm has been developed in-house. "It takes into account the various markers for a particular condition. For instance, there are about 80 markers for diabetes. We are now looking at markers for cancer and also working on a neurological panel. These will be addition to the tests in the future."

Currently, nutrition and fitness consults are available, and a mobile wellness programme, through which tailored health messages are sent as text messages periodically, is part of the package.

The Editor

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