

Note: Before submitting this application please read the salient terms of investment mentioned below: Typical terms for seed funding:

- Selected startup should be resident incubatee of VITTBI Center at the time of seed fund investment
- Investment mode: Equity ownership in a private limited company
- Equity stake for seed fund: Up to 10%
- Investment amount: Up to Rs.30 lakh
- BoD representation: 1 Board Nominee Director and/or observer of VITTBI

#### APPLICATION FOR SEED FUND

(attach separate sheets / expand the field for providing detailed information)

### 1. Title of the Project / Business:

#### 2. Legal Status

(attach a copy of certificate of incorporation)

### 3. PAN Number of Company

(attach a copy)

## 4. Name of the Applicant & Position in the organization

5.	Contact Details				
	(Address/ telephone / email)				
	a). Company registered office address / address of Main office				
	b). Website and other Social media addresses				
	c). Current and Permanent address, Tel.No, Mobile No., email, PAN Numbers				
	/DIN Numbers				
	(attach copies for proof of address / DIN /PAN and copies of CV of all the directors and senior team members are to be attached).				
6.	Description of the Project and Technology:  (Attach a copy of a business plan giving detailed information about the Technology / Source / development plans / patent details if any / Market information / Marketing and Financial details/ implementation schedule)				
<b>7.</b> ]	Details of Validation done on the problem you are solving				
<b>8.</b> ]	Describe the product / service and the problem identified				

9. Describe the technology / innovation that is being used / developed / to be
developed to solve the problem identified.
10. Describe your business model and revenue model
11. Describe about your competition and state how you would differentiate from them.
12. Describe your market size, addressable market size and your customers
13. Explain as to how your team members are equipped to achieve the stated plans and objectives of your business goals / plans.
14. Provide details about the funding / investments received by the company so far and loans taken

# 15. Cost Summary of the Project:

	Expenses	Expenses	Total
	incurred	planned	
Land			
Building			
Equipment			
Technology			
(Development/ know how),			
Patent filing etc			
Pre operative expenses			
<b>Employee Costs</b>			
Marketing / Promotion			
Other (if any-specify)			
Total:			

(please include detailed workings for a 3-5 year time frame and include in the business plan document)

# **16.** Means of Finance:

	Status as on date	Additional	Total
		requirement	
Equity			
Promoters			
0.1			
Others			
Loan			
20411			
Bank			
Financial			
Institutions			
Others			
SEED FUND			
Assistance			
Required from			
TBI			
Total			

17. Project Location(s)	
18. Whether you have applied for financia please furnish the details:	l assistance from any other agency? If so,
19.Are you seeking any grants / subsidies Department / Agency?	/ concessions from any Government
12. Provide complete details about any loa company:	ans that are outstanding against you / your
DE	ECLARATION
	nd correct. It is certified that we have nce and if the loan is sanctioned, it shall be
Place  Date	Name and Signature of the Applicant Designation Seal